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At the moment, the platform boasts about 850,000 monthly active users and 320 million total accounts, according to Jorge Garcia Guerra, a product owner at Azerion, a digital entertainment firm that acquired Habbo developer Sulake in January.

Before Meta, there was Habbo: How social games laid the framework for marketing : before-meta-there-was-habbo-how-social-game... digiday : marketing : before-meta-there-was-habbo-how-social-game... O O bet365

7 Reasons Why Habbo Hotel Fell From Grace - MakeUseOf : why-habbo-hotel-fell-from-grace Bobby Kotick, the longtime CEO of Activision Blizzard, is stepping down Dec. 29 following the company's drawn-out \$69 billion sale to Microsoft that closed in October.

It's remarkable that Habbo Hotel still exists two decades later, even if its popularity has plummeted. One day it will close down, perhaps some time soon, and many will bid a fond farewell to a game where they spent much of their childhood.