

# ganhar dinheiro no crash

[Promotional codes are alphanumeric strings that online stores offer to encourage purchases on their website and are typically associated with an overarching promotional marketing strategy. The discount associated with a promo code can apply to individual products or an entire order.](#)

[What are promotional codes and how do they work? - BigCommerce](#)

[bigcommerce : ecommerce-answers : what-are-promotional-co...](#)

[ganhar dinheiro no crash](#)

[Create a promo code](#)

1

Choose a promo code name.

2

Choose whether your discount is a percentage of the cost or a specific dollar amount.

3

Choose which tickets or registrations your code applies to.

4

Set the promotional period for your promo code.

5

Limit the number of redeemable codes or make them unlimited.